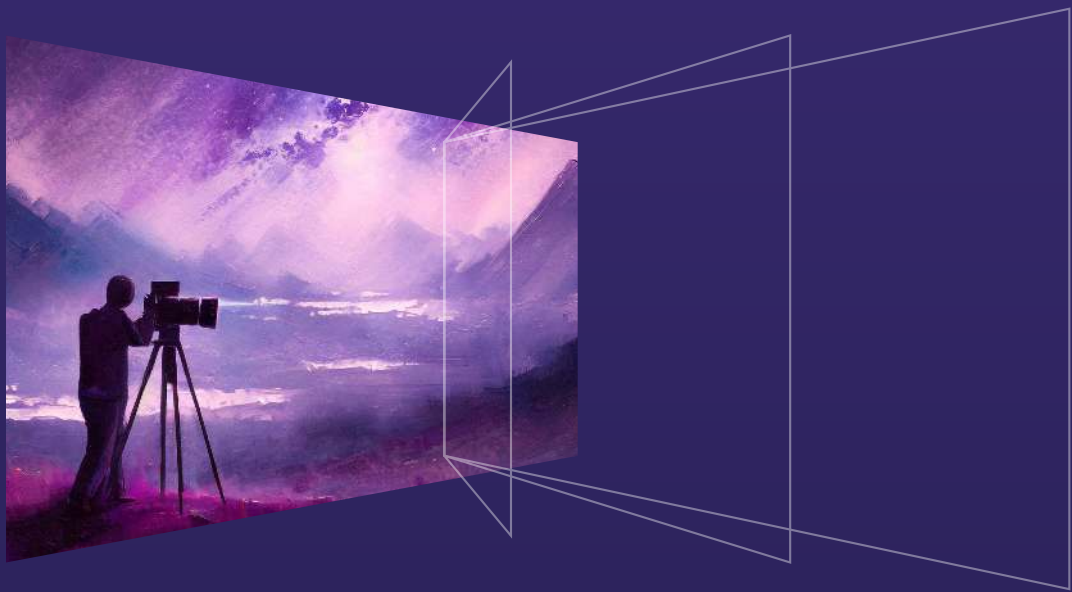


MovieBloc

Privacy Policy



Privacy Policy

MovieBloc strives to protect users' valuable personal information so that they can use our services with confidence. THE MBL COMPANY PTE.LTD., which operates MovieBloc, fully complies with the personal information protection laws of the Republic of Korea. As MovieBloc is a global service, we will continue to make efforts to comply with the personal information protection laws of the regions where the service is provided. If you believe our company is not complying with the personal information protection laws required in your region, please let us know at official@moviebloc.io. We will take appropriate technical and administrative measures to protect users' personal information.

The Privacy Policy holds the following important significance.

The Privacy Policy transparently informs you of what information the company collects, how the collected information is used, with whom it may be shared (entrusted or provided) as necessary, and when and how information is disposed of once its purpose has been fulfilled.

In addition, this policy informs users of what rights they have regarding their personal information and how those rights may be exercised. In the event of a personal information breach, you can also find ways to prevent additional harm and how to respond.

The most important role of the Privacy Policy is to clearly define the rights and obligations between the company and users with respect to personal information. This serves as a means of guaranteeing users' right to informational self-determination.

Here is the personal information we collect.

Users may access some content without registering as a member. However, to enjoy all content on MovieBloc, membership registration is required. When you register as a member, the personal information the company collects is your email address.

During the course of using the service, the company may also collect IP addresses, cookies, service usage records, device information, and location information. In addition, when a member accesses adult content, age verification information is additionally collected. Furthermore, in the process of using paid services, name, address, payment method, and phone number may be collected.

In special circumstances such as events, the company may collect name, gender, date of birth, and a copy of ID (all fields except date of birth are collected in masked form), as well as a facial photo for identity verification, and consent will be obtained in advance.

The company will inform users of the items collected, the purpose of use, and the retention period at the time of collection, and obtain consent accordingly.

- When a user consents and directly enters information during membership registration or service use
- When a user consents and directly enters information in special circumstances such as events
- Collected through webpages, email, fax, phone, etc. during customer support interactions
- Collected through written forms at offline events
- When received from external companies or organizations affiliated with the company (Limited to information for which consent has been obtained from the user by the affiliated party.)
- When device information, etc. is automatically generated by websites and applications

Here is how the collected personal information is used.

The company uses personal information solely for the following purposes: member management, service development and improvement, and establishing a safe internet environment.

- Used for member management, including user identification, membership registration intent, age verification, and withdrawal requests
- Used for providing personalized services and advertisements based on personal information and interests
- Used for statistical analysis and usage record review
- Used for age verification and identity authentication in connection with paid service provision

Used to establish a safe service environment for users

Here are the cases in which personal information is shared with third parties.

The company does not provide personal information to third parties without the user's consent. Personal information is provided only in the following cases: when a user has directly consented to the provision of personal information in order to use the services of an external partner; when the company is legally obligated to submit personal information under applicable laws; or when it is unavoidable to do so in order to address an imminent risk to a user's life or safety.

The company entrusts some of its operations to external parties in order to provide better services.

- Entrusted party: Asiana International Short Film Festival
- Scope of work: Information related to film festival submissions
- Retention period: 5 years

Procedures and Methods for Disposal of Personal Information

With the exception of the cases below, the company disposes of personal information without delay upon membership termination. Electronic files are securely deleted using technical methods that prevent recovery or restoration. Physical outputs such as printed materials are disposed of by shredding or incineration.

The items retained in accordance with applicable laws are as follows.

- Act on Consumer Protection in Electronic Commerce
 - Records related to contracts or withdrawal of subscription: Retained for 5 years
 - Records related to payment and supply of goods: Retained for 5 years
 - Records related to consumer complaints or dispute resolution: Retained for 3 years
- Electronic Financial Transactions Act
 - Records related to electronic finance: Retained for 5 years
- Protection of Communications Secrets Act
 - Login records: Retained for 3 months

Your Rights and How to Exercise Them

Users may access or modify their personal information at any time. Users may also withdraw their consent to the collection and use of personal information at any time, including by terminating their membership.

If a user requests correction of an error in their personal information, the company will not use or provide that information until the correction has been completed. If incorrect personal information has already been provided to a third party, the company will promptly notify the third party of the correction. However, access to and correction of personal information may be restricted in the following exceptional cases.

- When an imminent risk to the life or safety of the user has been identified
- When there is a risk of causing significant disruption to the company's operations
- When it would constitute a violation of applicable laws

The company uses cookies for the efficient operation of its services.

The company uses 'cookies' to store and frequently retrieve user information in order to provide personalized and customized services.

Cookies are very small text files sent by the server operating the website to the user's browser, and are stored on the user's computer hard drive. When a user subsequently visits the website, the web server reads the cookie stored on the user's hard drive in order to maintain the user's settings and provide customized services.

Cookies do not automatically or actively collect personally identifiable information, and users may refuse or delete cookies at any time. The company uses cookies to understand users' visit patterns, usage behavior, and scale in order to provide optimized information and advertisements.

Users have the option to choose their cookie settings. Users may configure their web browser to allow all cookies, to prompt confirmation each time a cookie is stored, or to refuse all cookies entirely. However, please note that refusing cookies may prevent access to certain services that require login.

Efforts to protect personal information

In order to safely manage our user's personal information, MovieBloc is doing our best to protect the information beyond the level set by the law. Moreover, in the case of hacking or viruses, MovieBloc has prepared vaccines and back-ups.

Although MovieBloc only allows the person in charge to handle the personal information, they assign a separate password that is updated from time to time. The people in charge have been regularly trained and educated to protect personal information. They will help check if the laws are being complied with and will do their best to fix any problems immediately.

Personal Information protection representative and department.

As MovieBloc believes that our customers' personal information is extremely important, we are doing our best to prevent our customers' personal information from being damaged, infringed or leaked. You may report any inquiries or complaints that pertain to your personal information when using our services.

- Personal Information Protection Officer
 - Name: Peter Kim
 - Position: PO
 - Phone number: +82-070-4484-7100
- Personal Information Protection Department
 - Department: Customer Center
 - Phone number: +82-070-4484-7100
 - Contact: official@moviebloc.io

If the company revises this Privacy Policy, you will be notified of the relevant changes through a 'Notice' at least 7 days in advance. If any significant changes are made that may be unfavorable to you, you will be notified via an in-service announcement at least 30 days in advance, as well as by email.

Announcement date: 26th August 2019

Effective from: 26th August 2019

This service strives to protect personal information and empower users to have direct control over it in accordance with Google's Privacy Policy.